



Digital Reading Groups - Towards Library 2.0

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Agenda



- Presentation
- Background – www.litteratursiden.dk
- Digital Reading Groups - structure
- Old wine on new bottles?
- Digital Reading Groups – Characteristics
- Three types of new skills
- Questions - discussion

Focus in the study:



- The structure and usability of the website – how is it organised?
How does the user experience the website?
- Advantages and disadvantages for the user – how does the user experience this type of digital literature promotion? Is it possible to attract new user groups?
- Advantages and disadvantages for the librarian – to what extent does working with the digital reading groups change the self-understanding of the librarian? Can working with the digital reading groups function as a tool to develop new skills for the librarian?

Background – www.litteratursiden.dk



- Main webpage for literature promotion – “a source to inspiration and literary expeditions” – “to promote new and old voices in the universe of literature”
- Launched 2002
- New edition 2009 – litteratursiden 2.0
- Produced and financed by the members of litteratursiden

Background – www.litteratursiden.dk



NyhedsbrevOm LitteratursidenKontakt os

Litteratursiden.dk

FORFATTEREVI ANBEFALERANALYSERLISTERTEMAERQUIZZERLÆSEKLUBBERBRUGERPROFILER

Blogindlæg

Blåt ikon markerer brugernes indhold, og orange markerer redaktionelt indhold

Velkommen til Litteratursiden 2.0

Onsdag 4.02.2009

"Er det Litteratursiden jeg er inde på?" Ja, du er kommet til den nye version af Litteratursiden, og du har nu mulighed for selv at skrive til siden.

Log ind

Brugernavn: *

Adgangskode: *

Log ind

[Log ind med OpenID](#)
[Opret konto](#)
[Bestil ny adgangskode](#)

Anbefaling

En gylden tid af Tahmina Anam

Mandag 16.02.2009

En gylden tid fortæller en vidunderlig medrivende historie om en mors kærlighed, et lands opståen og en krigs grusomhed.

Blogindlæg

Ambassadøren taler ud

Fredag 13.02.2009

Jeg har spekuleret på hvad og hvordan jeg skulle starte min blog som ambassadør her på litteratursiden.

Redaktionens blog

Skriv på lyrikwikien

Har du lyst til at skrive om hvorfor du læser Inger Christensen - eller en anden digter? Så har du muligheden på Litteratursidens lyrikwiki.

[mere](#)

Analyse

Katz, Janina - Længsel på bestilling

Onsdag 11.02.2009

I Længsel på bestilling kaster Katz sig over de store eksistentielle emner med en legende lethed, som kaster et upatetisk skær over den melankoli, der udgør romanens grundtone.

Læsegruppe

Bookcrossing

Onsdag 4.02.2009

Obs Obs! Nye bøger kommer ud i København. Se her hvor. I Århus er der fortsat chance for at finde en bog. Nu med sne. Velkommen til litteratursidens Bookcrossing!

Artikel

Vanskelige valg

Kort nyt

Web-tv: forfatterne møder læserne

Forste læserarrangement i konkurrencen om 'Læsernes Bogpris' fandt sted onsdag aften.

Berlingske.dk - Torsdag 12.02.2009

Nyt forlag

To erfarne redaktører stifter nyt forlag.

Internet100%

Digital Reading Groups – main page



Litteratur  siden.dk

FORFATTERE VI ANBEFALER ANALYSER LISTER TEMAER QUIZZER LÆSEKLUBBER BRUGERPROFILER

LÆSEKLUBBER TÆT PÅ DIG BEGIVENHEDER

Læseklubber på litteratursiden

Søg efter en læseklub

Den spanske læseklub

Ansvarlig Ove Rasmussen



Vi læser hovedsageligt bøger fra Spanien, men Latinamerika kan også snige sig ind

- 6 medlemmer
- 18 debatter
- 0 indlæg
- Vi er en online klub
- ☒ Tilmeld

Ad libitum

Ansvarlig Malene Majcherek



Vi skal i klubben se nærmere på nye, spændende bøger, der ikke giver rygsmerter

- 7 medlemmer
- 27 debatter
- 0 indlæg
- Vi er en online klub
- ☒ Tilmeld

Agatha

Ansvarlig Lone Hansen



Vi læser krimier i vintermørkets skær. Tor du være med?

- 16 medlemmer
- 17 debatter

Log ind

Brugernavn:

Adgangskode:

☒ Log ind med OpenID

☐ Opret konto

☐ Bestil ny adgangskode

Seneste indlæg i mine grupper

Ingen

Start | Dokument 5 - Microsoft ... | Indbakke - Microsoft Out... | Kalender - Microsoft Out... | Læseklubber på Litter... | Microsoft PowerPoint - (... | 10:25

Digital Reading Group - eksempel



The screenshot displays the Litteratur siden.dk website, which serves as a digital reading group platform. The interface is organized into several key sections:

- Header:** Features the site's logo, navigation links (Nyhedsbrev, Om Litteratursiden, Kontakt os), a search bar, and a menu with categories like FORFATTERE, VI ANBEFALER, ANALYSER, LISTER, TEMAER, QUIZZER, LÆSEKLUBBER, and BRUGERPROFILER.
- Main Content Area:**
 - Ad libitum:** A section for a reading club with tabs for 'Overalt', 'Gamle debatter', and 'Tags'. It includes a 'Bilv medlem af denne klub' button and text describing the club's history and goals.
 - Seneste indlæg:** A list of recent posts, including 'Herligt med nye input!', 'Al begyndelse er svær', 'Tillykke :-))!', 'tillykke til malene', and 'Fysisk eller psykisk incest', each with a brief description and author information.
 - Log ind:** A login section with fields for 'Brugernavn' and 'Adgangskode', a 'Log ind' button, and options for 'Log ind med OpenID', 'Opret konto', and 'Bestil ny adgangskode'.
 - Group notifications:** A section for users to subscribe to RSS feeds and email notifications for the group.
- Discussion Thread:** A section titled 'Deltag i debatten: Kvinden flytter ind' featuring a book cover image, a description of the book, and a comment section with 33 comments.
- Footer:** A section titled 'Deltag i debatten: Camilla and the horse'.

Digital reading groups - structure



Moderators

Group profile

Book of the month

Membership

Visiting author

Old wine on new bottles?



Physical Reading Group	Digital Reading Group
Group oriented	Individual oriented
Face to face	Anonymos
Symmetric communication	Asymmetric communication
Oral communication	Written communication
Fixed (affiliation)	Fleeting (affiliation)
Commitment	Flexibility/freedom
Specific location	Unspecific location

Quotes on digital reading groups - members



"I think it is good that it is a free forum where you aren't obligated to show up at a particular time and place. When ones time is limited, it is nice that you can join the reading group by midnight or while watching TV."
(female member, 24 years)

"I do not have to think about how I look or appear. I can also write around the clock. It is not so fixed, when its on the internet." (female member, 27 years)

Quotes on digital reading groups - moderators



"Since there is no duty to attend, it is difficult to insist on involvement." (female moderator, 29 years)

"The anonymity can be a disadvantage because people don't take responsibility for participation in the debate and for answering the other members."
(female moderator, 32 years)

"We find it difficult to get hold in all the members in the reading group. Members, who are not that "talkative" has a easy job hiding themselves."
(female moderators, 34 and 29 years)

Digital Reading Groups - characteristics



Web 2.0

New ways of communication

Developing new skills

Librarian 2.0

Quotes on written debate



"It is harder than we thought to write in a short and precise manner and at the same time to create an relaxed and friendly atmosphere." (female moderators, 34 and 29 years).

"It is always difficult to discuss in the form of a forum - firstly because not everyone can express themselves very well and secondly because written language has a bigger possibility for misunderstandings." (male member, 29 years)

Quotes on developing new skills



"I get a chance to discuss with users in a different way than in the ordinary lending department. In the lending department you promote more than you discuss. On the web you discuss with others." (female moderator, 51 years)

"It is a role I had to get used to, the informal role where I to a larger degree have to use my personality. It is not that it is unnatural to me, it is just a new role." (female moderator, 32 years)

"It is difficult to balance between being a know-it-all, to nurture the debate and at the same time not to appear to much like a librarian." (female moderator, 52 years)

"I develop my skills in written communication in a total different and much more informal direction. The written promotion I use to make is more formal and correct. I develop my ability to write short and accurate in relation to literary analysis and reading experience." (female moderator, 32 years)



Three types of skills

A new type of written communication/promotion

The moderators build an ability to express themselves in spoken language in writing in a informal tone, an ability which can be used in other forms of digital communication and promotion e.g. chat and podcast.

New form of promotion base on dialogue

The moderators increase their ability to act as a equal discussion partner rather as an expert, an ability they can use in connection to other types of promotion.

New technical skills

The moderators gain an insight into some of the new systems, which is used in digital promotion. Through this they get a deeper hands-on experience with the internet.

Digital reading groups



- Questions
- Discussion